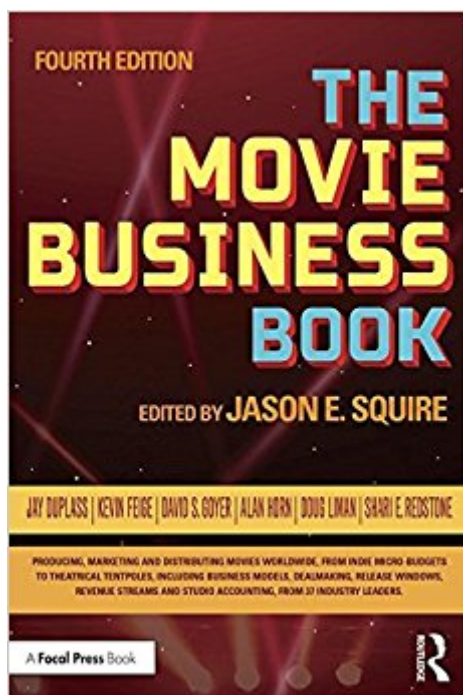


The book was found

The Movie Business Book



Synopsis

Drawing from a variety of experts in an industry that has seen major disruptions and technology advancements since the third edition, *The Movie Business Book* offers a comprehensive, authoritative overview of this fascinating, global business. A must-read for film students and industry newcomers, this new edition features key movers and shakers, such as filmmaker-actor Jay Duplass, (*The Puffy Chair*, *Cyrus*), Marvel Studios President Kevin Feige, Walt Disney Studios Chairman Alan Horn, director Doug Liman (*Edge of Tomorrow*, *Mr. and Mrs. Smith*, *Bourne Identity*), National Amusements President Shari E. Redstone, Warner Bros. Pictures Worldwide Marketing Executive Vice President Blair Rich, and many others. A definitive sourcebook, it covers the nuts-and-bolts details about financing, revenue streams, marketing, globalization, micro-budgets and much more.

Book Information

Paperback: 652 pages

Publisher: Focal Press; 4 edition (August 3, 2016)

Language: English

ISBN-10: 1138656291

ISBN-13: 978-1138656291

Product Dimensions: 1.2 x 6 x 8.8 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #45,935 in Books (See Top 100 in Books) #48 in [Books > Arts & Photography > Other Media > Film & Video](#) #60 in [Books > Humor & Entertainment > Movies > Video > Direction & Production](#) #64 in [Books > Business & Money > Industries > Sports & Entertainment](#)

Customer Reviews

"As storytellers, it's vital to know both creative and business issues. This book is a valuable source for navigating your career." —Stan Lee, Founder, Board Chairman, Chief Creative Officer, POW! Entertainment "A valuable book full of smarts and straight talk. I use it in my class at USC." —Leonard Maltin, Film Critic and Historian "If anyone is still crazy enough to want to be in the movie business, they should absolutely read this book!" —Tom Rothman, Chairman, Motion Picture Group, Sony Pictures Entertainment "This book covers all the bases for anyone interested in film, from running a studio to distributing your own indie film. Squire has

assembled an impressive group of professionals who make their living making movies. Who better to learn from?" — Mary Sweeney, Chair, Film Independent Board of Directors

Jason E. Squire is Associate Professor of Practice at the USC School of Cinematic Arts. His longstanding research helped establish "movie business" as a distinct area of academic study. Global honors include Visiting Professor, Beijing Film Academy and Master of Entertainment Studies, DeTao Masters Academy, Shanghai. After an executive career of work with United Artists, 20th Century-Fox, and with producer Alberto Grimaldi (Gangs of New York; Fellini Satyricon; The Good, The Bad and The Ugly), Squire joined the USC faculty. He has lectured in China, Japan and the United Kingdom. Media appearances include CCTV-6; China Daily; CNN Money; La Opinion; Le Monde; Los Angeles Times; Marketplace; NHK Japan; Reuters; The New York Times; Variety; Wall Street Journal.

not new

This is a must read for anyone that want's to be in the film industry. Not only is it informative and well-written, it breaks down the film industry in a way that's both comprehensive and easy to follow. From the different tiers of production to film financing, this book covers it all.

[Download to continue reading...](#)

The Movie Business: The Definitive Guide to the Legal and Financial Secrets of Getting Your Movie Made Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Movie Trivia Madness: Interesting Facts and Movie Trivia (Best Trivia Books Book 1) New Moon: The Official Illustrated Movie Companion (The Twilight Saga : Illustrated Movie Companion Book 2) The Twilight Saga Eclipse: The Official Illustrated Movie Companion (The Twilight Saga : Illustrated Movie Companion Book 3) Twilight: The Complete Illustrated Movie Companion (The Twilight Saga : Illustrated Movie Companion Book 1) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Disney Moana: Movie Theater Storybook & Movie Projector Leonard Maltin's 2015 Movie Guide (Leonard Maltin's Movie Guide) The Bad Movie Bible: The Ultimate Modern Guide to Movies That Are so Bad They're Good (Movie Bibles) How to Write a Movie in 21 Days: The Inner Movie Method The Twilight Saga

Breaking Dawn Part 1: The Official Illustrated Movie Companion (The Twilight Saga : Illustrated Movie Companion) The Boy In the Striped Pajamas (Movie Tie-in Edition) (Random House Movie Tie-In Books) Hemingway: The 1930s through the Final Years (Movie Tie-in Edition) (Movie Tie-in Editions) The Movie Business Book Business Plan Template: Complete Fill in the Blanks Sample Business Plan Proposal (With MS Word Version, Excel Spreadsheets, and 7 Free Gifts) (Starting A Business Book 2) Business Plan Writing Guide: How To Write Successful & Sustainable Business Plans (Business Plan Writing Guides Book 1) Start Here: The World's Best Business Growth & Consulting Book: Business Growth Strategies from the World's Best Business Coach My Movie Business: A Memoir

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)